

WINDSHIELD REPAIR “YOUR FUTURE IS HERE”



Are you ready to start your own business?
Just looking for the right venture?
Young, retired, male, female
we have a proven business for you!

AN INFORMATIONAL BROCHURE ABOUT WHY
YOU SHOULD BE IN
THE WINDSHILD REPAIR BUSINESS.

GENE HENDERSON

Why Consider a Windshield Repair Business?

The Windshield Repair business is a billion dollar a year industry and growing. As a business it has been rated as one of the top 100 home based businesses in the nation. Why? Because of the tremendous business opportunities and income potential to make over a \$100,000.00 a year without having to go through months or years of training or the need for a college degree.



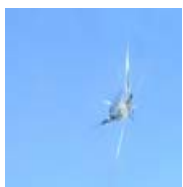
Does it sound too good to be true? Well there's more.... In today's world where can you start a legitimate business for less than a \$3,000.00 investment and re-coop that initial investment in less then a months time, make money from the first day in business, be your own boss, set your own hours, and have the potential of making over \$100,000.00 a year! With the right training you can be successful in your own business! If you think that sounds great read on....

Average Number of Vehicles that Receive Rock Chips and What You Can Earn



Did you know that 7 out of 10 vehicles on the road today receive some type of windshield damage usually from a small rock or pebble hitting the windshield while driving? With the average cost of a repair being between \$45.00 to \$65.00 for the first repair and as much as \$15.00 to \$20.00 for each additional repair, that could be as much as \$105.00 in about 30 or 40 minutes. It's important to note that it only costs about \$1.50 in materials to do each repair. With an average cost of \$50.00 a repair that is a \$48.50 profit for about 15 to 30 minutes worth of work. In addition, you can add another 66% profit when you include multiple crack repairs per car, billing insurance companies and long crack repairs.

How does Stone Damage Occur?



When a rock hits a windshield and damage occurs, it creates what many call a stone chip. This may or may not chip away any glass but creates a void in the first layer of glass, which if not repaired may cause further cracking, to the extent that the whole windshield may have to be replaced. Replacement is a far greater expense to the owner than a timely repair.

Safety

This is the number one reason to repair a windshield. In many of today's automobiles the windshield is considered an integral part of the structural design. In other words, it is now considered as part of the vehicle frame. So, when a vehicle receives a stone chip, crack or any kind of imperfection that may cause the tiniest void in the glass the safety and the integrity of the windshield is now compromised because of the structural weakness that has occurred in the glass. This could be very dangerous to the driver and occupants in an accident.



Furthermore, by retaining the original factory seal (which is 500 times stronger than a replacement seal) you can prevent possible leakage which could cause mildew and odor to the interior and prevent excessive wind noise or rust bubbles to the exterior of the vehicle and not interfere with any of the electronics that may be installed in the glass.

Cost



Cost is the second biggest reason to have a windshield repaired over a replacement. With all the technical advances and high-tech equipment that are now within the glass such as the antenna, heating elements, heads-up displays and rain sensors, installation of safety air-bags and with rising cost of replacement averaging \$350.00 and up, more and more people are opting to have their windshield repaired. Even with insurance coverage the deductible is often so high that it's more than the cost for a new replacement windshield.

Insurance

What makes it even more lucrative is that 90% of all insurance companies will reimburse either the repair company (normally at a higher than average rate) or the customer the total cost of the repair, if they carry comprehensive insurance (full coverage) on their vehicle.



Growth



Both automobile sales and leasing of vehicles have been at their highest over the past 5 to 10 years. Many families own or lease two or more vehicles per household, and with no sign of this trend slowing down the windshield repair business is booming and will continue to do so.

Why We Refuse to Sell Self Taught Training Manuals, Videos, CDs or DVDs on “How to Repair Windshields”?

There are several reasons why we refuse to sell training material on “How to Repair Windshields”. The main reason is because we don’t want to lower the standards in our industry - we want to raise them. Poor training means poor repairs and poor repair reflects on everyone in the business. Some states are now realizing this and are requiring that a repair technician be certified. The repair industry is also finally taking some responsibility by stepping up and mandating proper training and testing before anyone is able to work on someone’s windshield.



What is the ClearView Windshield Repair System?

The ClearView system is a combination of many factors using a highly superior stainless steel easy to use injection system that has a calibrated leveling knob to get a perfect seal every time. The user friendly holding bridge not only allows you to get into those hard to get to areas of the windshield but has an accompanying leveling position system that compliments the injector to provide perfect leveling throughout the injection process. This prevents unnecessary loss of resin and helps maintain a consistent seal by preventing leakage during the pressure and vacuum cycle process.



We only use two of the highest quality grade resins Crystal Clear and Crystal Clear Plus which either can be used for stone chips or long crack repairs.

Our repair kits contain only the tools you will use every day for repairing windshields. We do not sell you add-on equipment that you will never use

because we feel that with our hands-on training and marketing program you won't have enough time to do anything else but repair windshields. This SAVES you money on start-up costs.

We don't teach you the ABCs of windshield repair, we teach you from A to Z. This means, we teach not only how to repair the two easiest to repair stone chips we explain how to repair all the different types of stone chips. When you leave our credited repair course using the newly created guidelines under "ROLAGS" (Repair of Laminated Automotive Glass Standards) and pass the national certified test you don't become a windshield repair technician you become a Certified Professional Windshield Repair Technician.

Our motto is: ***"We don't teach you the basics we teach you the business."***

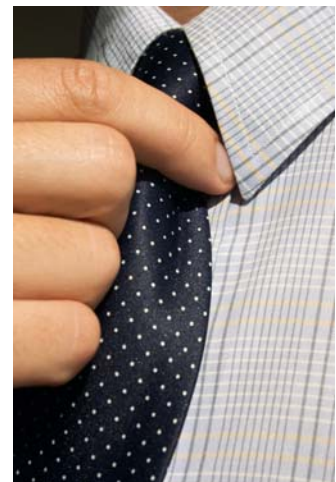
Who is The Crack Doctor Windshield Repair?

After many years in the commercial airline industry as a Supervisor and Manager of Customer Service and Marketing I felt that I needed a change. I wanted to get into a new business that had very little stress, a job that gave a lot of satisfaction, an opportunity to meet people, and had the potential to make a good income, one that most people only dream of without having to study for weeks, months or years.

It's been over 6 years now that I've been into the windshield repair business and I've never looked back. I found the industry to be very rewarding and yet it affords me the time to spend with family and friends.

I enjoy coming up with ways to better market my business and take pleasure in developing new techniques that improve the quality windshield repair. I'm a Master Technician with two certifications under my belt. I'm also the creator of the ClearView Repair system.

It is my commitment to you to give the highest quality of training and the best marketing tools available to succeed. We don't want to set the standard we want to become the standard, in both business and in ethics.



Thank You

In closing, I hope that you have found this informational brochure about “Why You Should be in the Windshield Repair Business” useful and informative. I have attempted to cover just about every aspect of the windshield repair business I can think of, and pass on some basics I have learned over the years. So, “Good luck” and if you so choose, may your time in the windshield repair business be both profitable and enjoyable.

Gene Henderson



CALL NOW,
COURSES BEGINNING SOON!

Please call or email to find out about training in windshield repair.

email@thecrackdoctorwindshieldrepair.com

The Crack Doctor Windshield Repair

In Greater San Diego, CA

858-277-7713 or 619-850-2977

"It's Cheaper to Repair than Replace!"

